



ENTRY KIT

APPLICATION



Your Contact Information

This person is the primary contact for this entry.

Full Name:
Job Title:
Organization:
E-mail:

Entry Forms

Full Name:
Job Title:
Organization (or In-house department):
Country:

Attach logo/photo of nominee:
Support materials: (please insert photos/video links/URLs in the form)

Category:
Entry title:
Client company:

❖ ENTRY FORM FOR PROGRAMS/CAMPAIGNS

1. Short presentation of the project
**Word Count: max 1,500 with spaces*
**Please note, this section will be displayed on WCFA website for all winners.*
2. Communication problem
**Word Count: max 2,000 with spaces*
3. Strategic approach (objectives, key messages, target groups)
**Word Count: max 2,000 with spaces*
4. Implementation (tactics, communication channels)
**Word Count: max 2,000 with spaces*
5. Results
**Word Count: max 1,500 with spaces*

APPLICATION



❖ ENTRY FORM FOR COMPANIES/ORGANIZATIONS

1. Short presentation of the company

**Word Count: max 1,500 with spaces*

**Please note, this section will be displayed on WCFA website for all winners.*

2. Information about key clients

**Word Count: max 2,000 with spaces*

3. Information about key innovative and effective projects executed within the last year

**Word Count: max 2,500 with spaces*

4. Achievements/awards

**Word Count: max 2,000 with spaces*

5. Other information

**Word Count: max 1,500 with spaces*

❖ ENTRY FORM FOR INDIVIDUALS

1. Short presentation of the professional

**Word Count: max 1,500 with spaces*

**Please note, this section will be displayed on WCFA website for all winners.*

2. Achievements/awards

**Word Count: max 2,500 with spaces*

3. Contribution to communities/societies

**Word Count: max 2,500 with spaces*

4. Volunteer work

**Word Count: max 2,000 with spaces*

5. Other information

**Word Count: max 1,500 with spaces*