



ENTRY KIT

APPLICATION



**Work must be done within 1 January 2022 – 30 April 2023.*

Your Contact Information

This person is the primary contact for this entry.

Full Name:

Job Title:

Organization:

E-mail:

Entry Forms

Full Name:

Job Title:

Organization (or In-house department):

Country:

Attach logo/photo of nominee:

Support materials: (please insert photos/video links/URLs in the form)

Category:

Entry title:

Client company:

❖ ENTRY FORM FOR PROGRAMS/CAMPAIGNS

1. Short presentation of the project

**Word Count: max 1,500 symbols with spaces*

**Please note, this section will be displayed on WCFA website for all winners.*

2. Communication problem

**Word Count: max 2,000 symbols with spaces*

3. Strategic approach (objectives, key messages, target groups)

**Word Count: max 2,000 symbols with spaces*

4. Implementation (tactics, communication channels)

**Word Count: max 2,000 symbols with spaces*

5. Results

**Word Count: max 1,500 with symbols spaces*

APPLICATION



❖ ENTRY FORM FOR COMPANIES/ORGANIZATIONS

1. Short presentation of the company

**Word Count: max 1,500 symbols with spaces*

**Please note, this section will be displayed on WCFA website for all winners.*

2. Information about key clients

**Word Count: max 2,000 symbols with spaces*

3. Information about key innovative and effective projects executed within the last year

**Word Count: max 2,500 symbols with spaces*

4. Achievements/awards

**Word Count: max 2,000 symbols with spaces*

5. Other information

**Word Count: max 1,500 symbols with spaces*

❖ ENTRY FORM FOR INDIVIDUALS

1. Short presentation of the professional

**Word Count: max 1,500 symbols with spaces*

**Please note, this section will be displayed on WCFA website for all winners.*

2. Achievements/awards

**Word Count: max 2,500 symbols with spaces*

3. Contribution to communities/societies

**Word Count: max 2,500 symbols with spaces*

4. Volunteer work

**Word Count: max 2,000 symbols with spaces*

5. Other information

**Word Count: max 1,500 symbols with spaces*