AWARD-WINNING ENTRY TIPS

Securing awards goes beyond just doing great work. It's about presenting it effectively. Here's how to boost your chances at the Davos Digital Awards 2024:

- ➢ **Plan Ahead**: Understand the criteria, meet deadlines, and start early. Get approval if needed. Success loves a well-prepared navigator!

- ➢ **Highlight Your Best**: Choose projects wisely and emphasize objectives, results, and creativity.

- ➢ **Craft Your Story**: Choose the right person to write your entry. Tell your story clearly and convincingly, leaving judges on the edge of their seats.

- ➢ **Communication Matters**: Present your story clearly, watch your language, and proofread carefully.

- ➢ **Structure Clearly**: Organize your entry logically, starting with objectives and ending with results.

- ➢ **Stand Out**: Clearly explain why your project stands out. Be honest and direct, sparking imagination and winning hearts.

- ➢ **Show Impact**: Focus on tangible results and avoid vague metrics. Let your achievements speak volumes!

- ➢ **Explain Measurement**: Clarify your measurement approach and its fairness.

- ➢ **Follow the Winning Formula**: Connect objectives, results, and storytelling for an entry that screams "champion"!

Best of luck to all applicants!