



**DAVOS**  
**PR DIGITAL**  
**AWARDS**

WCFA



## TERMS AND RULES OF ENTRY

1. The awards welcome participants worldwide from any sector.
2. Projects must have been implemented between January 1, 2023, and April 20, 2024.
3. Entry fees must be paid in full at the time of submission. Payments are non-refundable, regardless of the outcome of the entry. Failure to submit the required entry fee will result in disqualification.
4. Jury members may participate but cannot score their own entries.
5. Entrants are required to adhere to the provided entry forms to effectively showcase their achievements while maintaining the freedom to express their creativity.
6. All entries must be in English.
7. Entries must stay within the specified word count; longer entries will be disqualified.
8. Entries must be in one file format (doc, pdf, ppt) including videos, photos, and URL links.
9. Entries must be submitted before the deadline; late entries may be accepted with an official request for delay.
10. No limit on entries or categories; each entry requires a separate form and fee.
11. One project can be submitted to multiple categories with additional fees per category.
12. Multiple projects can be submitted to one category with additional fees per project.
13. Entries not compliant with the Barcelona Principles receive zero scores for results and impact.
14. Award winners and finalists will be announced at the ceremony.
15. Entrants agree to share entry details with judges and WCFA representatives.
16. Entrants allow the public sharing of short presentations of their entries.