**ENTRY FORM**

**CONTACT INFORMATION**

**Organization/Individual Name:**

**Title/Occupation:**

**Country:**

**Contact Person:**

**Email Address:**

**Phone Number:**

**Website (if applicable):**

**ENTRY INFORMATION**

**Category of Entry:**

**Title of Entry:***\*This exact name will be presented on promo materials upon winning.*

**Client company (if applicable):**

**Time frame:***\*Work must be done within 1 January 2024 – 28 February 2025.*

**Please provide a link to a shared folder, including:**

* Nominee’s Photo
* Company’s Logo
* Project’s Key Visual

*\*Any other support materials must be added in this folder.*

*By submitting this entry form, you acknowledge and agree that the information provided may be used for promotional purposes, shared on our website, and showcased during the award ceremony upon winning a Davos Communications Award. This includes, but is not limited to, featuring your organization's name, entry title, brief description, and any relevant links or images provided.*

*Thank you for your participation!*

**FORM #1 – PROJECTS/CAMPAIGNS***\*This template can be used when entering with a project/campaign you have implemented.*

**1. Short presentation of the project***\*Word Count: max 1,500 symbols with spaces
\*Please note, this section will be displayed on WCFA website for all winners.*

**2. Communication problem**  *\*Word Count: max 2,000 symbols with spaces*

**3. Strategic approach (objectives, key messages, target groups)**  *\*Word Count: max 2,000 symbols with spaces*

**4. Implementation (tactics, communication channels)** *\*Word Count: max 2,000 symbols with spaces*

**5. Results**  *\*Word Count: max 1,500 with symbols spaces*

**FORM #2 – COMPANIES/ORGANIZATIONS***\*This template can be used when nominating a company/organization.*

**1. Short presentation of the company/organization***\*Word Count: max 1,500 symbols with spaces
\*Please note, this section will be displayed on WCFA website for all winners.*

**2. Information about key clients** *\*Word Count: max 2,000 symbols with spaces*

**3. Information about key innovative and effective projects executed within the last year** *\*Word Count: max 2,500 symbols with spaces*

**4. Achievements/awards**
*\*Word Count: max 2,000 symbols with spaces*

**5. Other information**  *\*Word Count: max 1,500 symbols with spaces*

**FORM #3 – INDIVIDUALS***\*This template can be used when nominating a professional.*

**1. Short presentation of the professional***\*Word Count: max 1,500 symbols with spaces
\*Please note, this section will be displayed on WCFA website for all winners.*

**2. Achievements/awards** *\*Word Count: max 2,500 symbols with spaces*

**3. Contribution to communities/societies** *\*Word Count: max 2,500 symbols with spaces*

**4. Volunteer work**
*\*Word Count: max 2,000 symbols with spaces*

**5. Other information**  *\*Word Count: max 1,500 symbols with spaces*